

## Sponsorship Privileges

### Digital Technology Awards, 2016

| Sr No | Particulars   | Title / Partner<br>(15Lakhs) | Platinum<br>(10 Lakhs) | Gold (6Lakhs) | Silver<br>(4 Lakhs) |
|-------|---|------------------------------|------------------------|---------------|---------------------|
| 1     | One Exclusive Speaker slot in the Panel Discussion  | P                            |                        |               |                     |
| 2     | Company representative would be invited on stage during the lamp lighting along with the Chief Guest and IMC representatives.         | P                            |                        |               |                     |
| 3     | Company representative can hand over the Award to the Lifetime Achievement winner along with the Chief Guest and IMC representatives. | P                            | P                      |               |                     |
| 4     | Logo on the Podium  | P                            |                        |               |                     |
| 5     | Complimentary full page color advertisement in one issue of IMC journal (creative to be provided to IMC)                              | P                            |                        |               |                     |
|       | Complimentary half page color advertisement in one issue of IMC journal (creative to be provided to IMC)                              |                              | P                      |               |                     |
| 6     | Company logo, profile and contact information to be included in the next IMC Journal  | P                            | P                      |               |                     |
| 7     | Awards named in the name of the Sponsored organization along with IMC from the Categories available. (**)                             | P (5)                        | P (3)                  | P (2)         | P (1)               |
| 8     | Stall space in pre-function area  | P                            | P                      |               |                     |
| 9     | Short video slot about the organization during networking   | P (5 min)                    | P (3 min)              | P (1 min)     |                     |
| 10    | Complimentary registration for delegates  | P (10)                       | P (5)                  | P (3)         | P (2)               |
| 11    | Conference kit insert   | P                            | P                      | P             |                     |
| 12    | Standeers for branding at the venue and pre-function area   | P (4)                        | P (2)                  |               |                     |
| 13    | Standeers for branding at the venue   |                              |                        | P (2)         |                     |
| 14    | Standeers for branding at the pre-function area   |                              |                        |               | P (1)               |
| 15    | Logo on Webcast of the event  | P                            | P                      | P             | P                   |
| 16    | Logo placed in all advertising campaign   | P                            | P                      | P             | P                   |
| 17    | Logo on the main backdrop and other IMC standees displayed at the conference  | P                            | P                      | P             | P                   |
| 18    | Company logo, profile and contact information to be included in the event handbook presented to all Attendees                         | P                            | P                      | P             |                     |
| 19    | Company logo to be included in the event handbook presented to Attendees  |                              |                        |               | P                   |
| 20    | Logo on the event website with a hyperlink to sponsors website  | P                            | P                      |               |                     |
| 21    | Logo on the event website without hyperlink   |                              |                        | P             | P                   |

**(\*\*Awards would be named on first cum first basis and provided that many awards have been announced)**